Smartinternz externship



Data Analytics with IBM cognos Analytics

Assignment 4

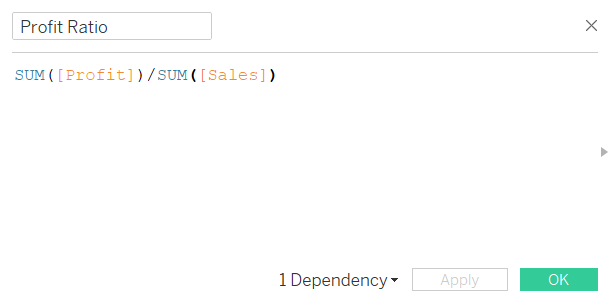
**Name:** MOUNIKA SATYA PRASEEDA KALLAKURI

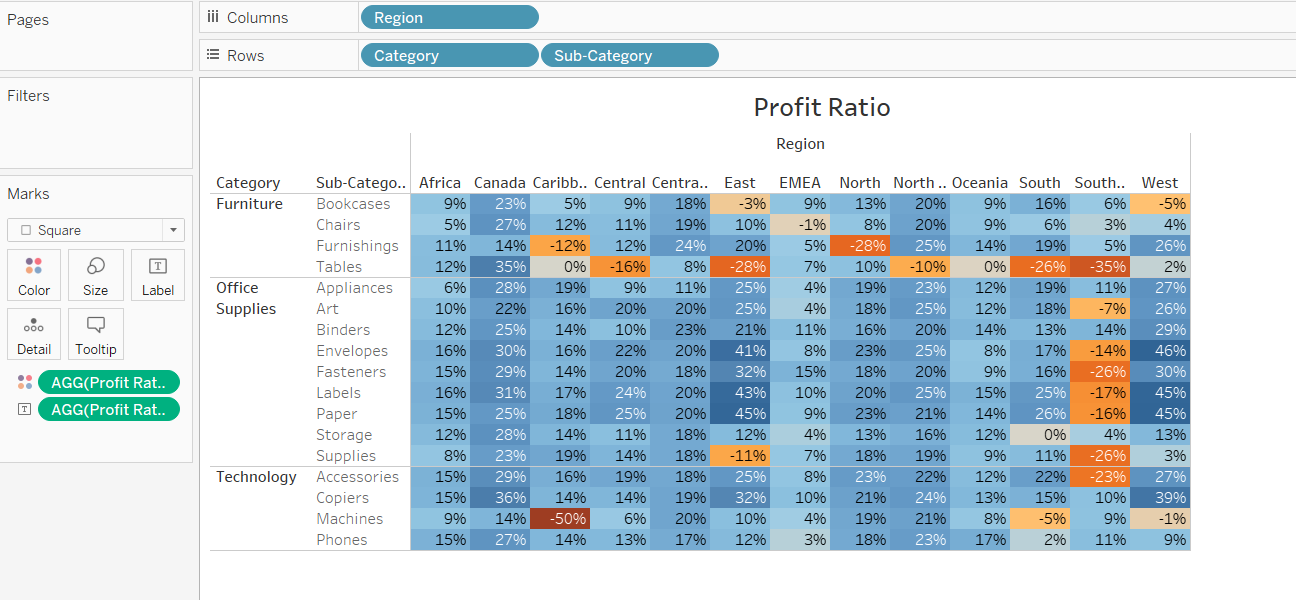
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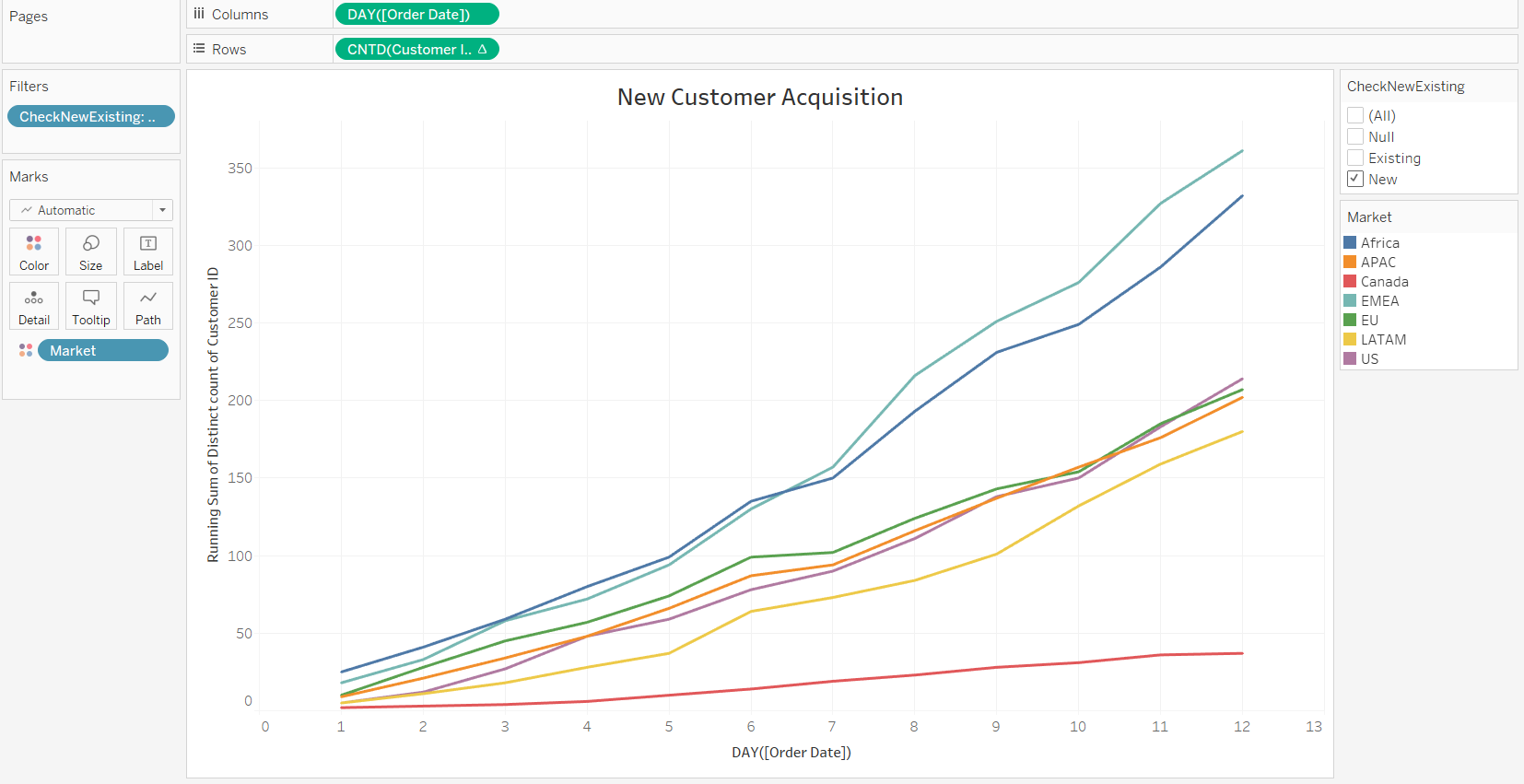
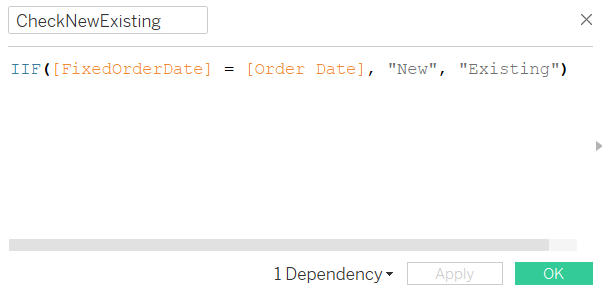
**BASIC CALCULATIONS**

Here are some of the basic calculations performed on the ***Global Superstore*** dataset over Tableau:  
  
***1. Profit Ratio***





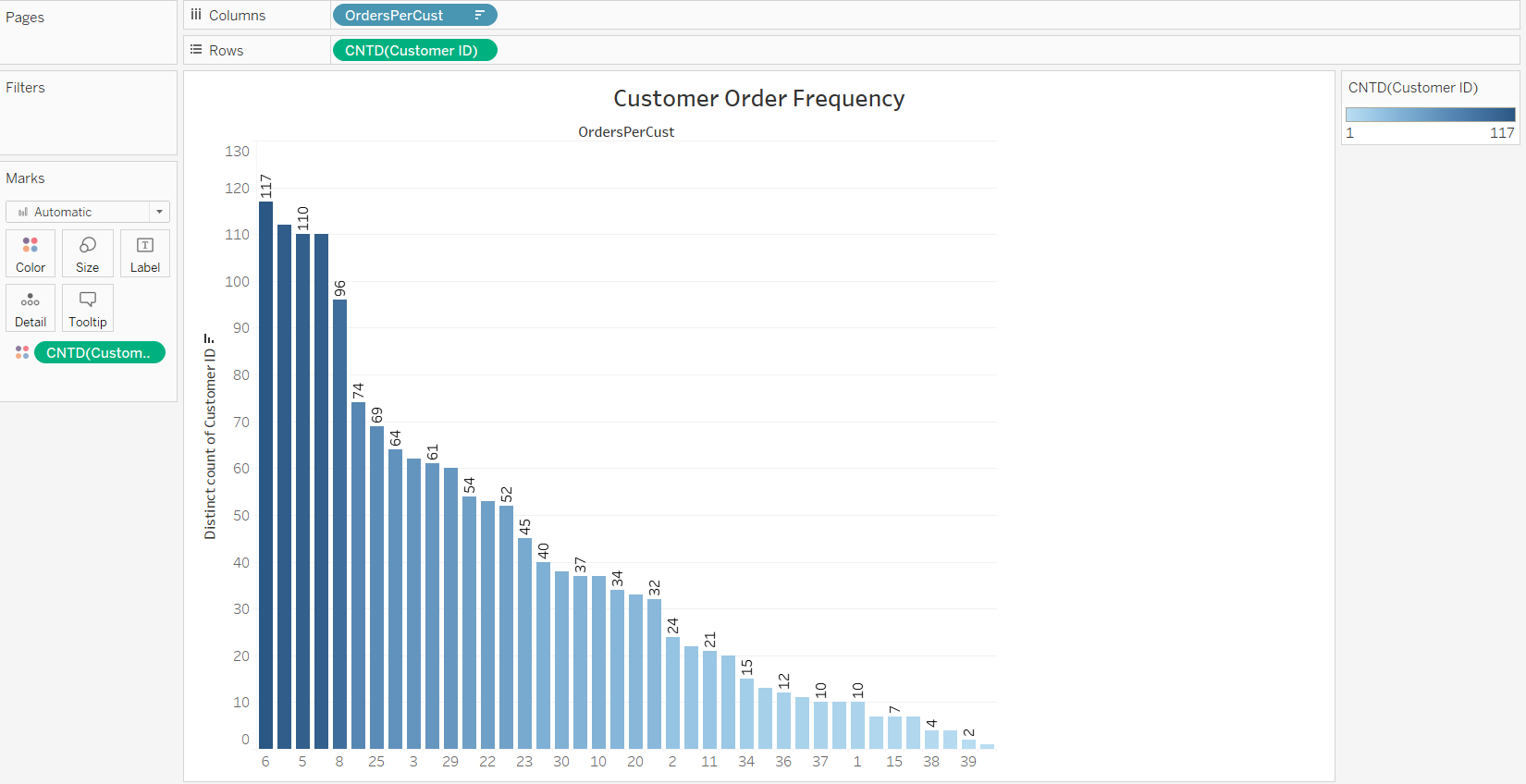
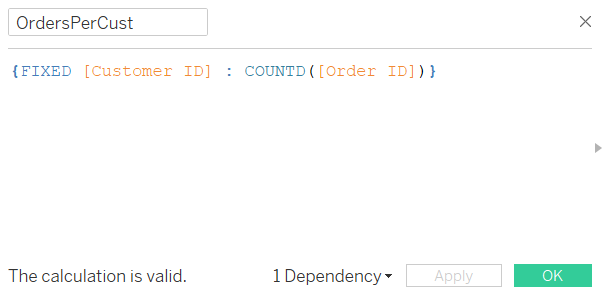
1. ***New Customer Acquisition***



**LOD EXPRESSIONS**

Here are some examples of LOD expressions used on the ***Global Superstore*** dataset over Tableau:

1. ***Customer Order Frequency***



***2. Repetitive Orders by Old Customers (Quarterly Purchases)***

